

WHY SPONSOR THE MŌ'ILĪ'ILĪ SUMMER FEST?



HONOLULU'S LARGEST BON DANCE

SATURDAY JULY 4, 2026 5:00 P.M. - 10:00 P.M.

RETURNS HOME

1110 UNIVERSITY AVE.

LOCATED AT THE OLD VARSITY BUILDING PARKING LOT AND COYNE STREET

For one extraordinary evening, more than 10,000 kama'āina and visitors gather to celebrate culture, cuisine, and community in one of Honolulu's most historic neighborhoods. As a sponsor, your business becomes part of this vibrant tradition, connecting your brand to a deeply cherished event that bridges generations and brings Hawai'i together. Each year, thousands of guests dance in the Honolulu's largest Japanese Bon Dance of the season, enjoy delicious foods and visit a rich array of area retailers and artisans.

As a sponsor, your business will:

- *Gain direct exposure to local 'ohana, foodies and cultural enthusiasts.
- *Showcase your community commitment in a highly visible, feel-good setting.
- *Build authentic connections with Hawai'i's multicultural audience.
- *Be featured in a multi-platform brand promotion through radio, social, print, web and live engagement!

WWW.MOILILISUMMERFEST.ORG

SPONSORSHIPS

PRESENTING SPONSOR EXCLUSIVE (1)

Open to ONE Sponsor:

Largest Company Name/Logo incorporated into all event advertising:

The PRESENTING SPONSOR NAME presents the "Mō'ili'ili Summer Fest"

- Most prominent logo on all materials (all posters, flyers, website, and social media)
- Media inclusion: Presenting mention in all radio scripts + mention in all television interviews.
- Custom Social Media Posts for sponsor - Up to 6 custom social posts (2 pre, 2 during, 2 post).
- Stage: Up to 8 stage mentions (opening, intros, closing, + interval).
- Onsite: 10x20 in premium high-traffic zone + power.
- VIP: 2 VIP parking passes (subject to availability).
- Reporting: Post-event sponsor report (impressions, reach, footfall estimate, media recap).

SPONSORSHIP COST: \$20,000

TITLE SPONSOR EXCLUSIVE (1)

Open to ONE Sponsor:

Largest Company Name/Logo incorporated into all event advertising:

The PRESENTING SPONSOR NAME presents the "Mō'ili'ili Summer Fest"

- Largest logo on top-tier placements.
- Media: name in all radio advertising + television interviews
- Content: 4 custom social posts. (2 pre, 1 during, 1 post).
- Stage: Up to 6 stage mentions.
- Onsite: 10x20 prime booth + power.
- VIP: 1-2 VIP parking passes (subject to availability)
- Reporting: Post-event sponsor summary

SPONSORSHIP COST: \$10,000



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exclusive
partnerships and
promotional
opportunities**



**WWW.MOILILISUMMERFEST.ORG
MOILILI.EVENTS@GMAIL.COM**

SPONSORSHIPS

GOLD SPONSOR

Up to THREE Sponsors:

Company Name/Logo incorporated into all event advertising:

The "Mō'ili'ili Summer Fest" BROUGHT TO YOU BY SPONSOR, SPONSOR and SPONSOR

- Mid-size Logo on posters/flyers/website/social.
- Media: name in all radio advertising + television interviews.
- Content: 2 sponsor posts (1 pre, 1 during).
- Stage: Up to 4 mentions.
- Onsite: 10x10 preferred zone + power.
- VIP: 1 VIP parking pass (subject to availability)

SPONSORSHIP COST: \$5,000

SILVER SPONSOR

Up to THREE Sponsors:

Company Name/Logo incorporated into all event advertising:

The "Mō'ili'ili Summer Fest" BROUGHT TO YOU BY SPONSOR, SPONSOR and SPONSOR

- Logo on website + select print.
- Content: 1 sponsor social story/tag (no standalone post).
- Stage: Up to 2 mentions.
- Onsite: 10x10 preferred zone + power.
- VIP: 1 VIP parking pass (subject to availability).

SPONSORSHIP COST: \$3,000



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SPONSORSHIPS

BRONZE SPONSOR

Up to THREE Sponsors:

Company Name/Logo incorporated into all event advertising:

The "Mō'ili'ili Summer Fest" BROUGHT TO YOU BY SPONSOR, SPONSOR and SPONSOR

- Logo on website sponsor page.
- Onsite: 10x10 preferred zone + power.
- Stage: 1 mention.
- VIP: 1 VIP parking pass (subject to availability)

SPONSORSHIP COST: \$1,500

MAHALO SPONSOR

Community Support Sponsor

I'm donating to support the Mō'ili'ili Summer Fest because in its priceless value to the community.

DONATION: \$100, \$250, \$500 OR \$1,000

ANY IN-KIND DONATION



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YOUR SPONSORSHIP = LASTING COMMUNITY IMPACT

Your Sponsorship = Lasting Community Impact

Sponsorship of the Mō'ili'ili Summer Fest directly supports:

- Preservation of Japanese Bon Dance and other local traditions.
- Small businesses, local artisans, and neighborhood retailers.
- Family-friendly, accessible cultural events for all generations.

Organized by Mō'ili'ili community organizations including the Mō'ili'ili Hongwanji Mission, Japanese Cultural Center of Hawai'i, Mō'ili'ili Community Center, Kamehameha Schools and other community groups make this unique community gathering a great place to reach families, foodies and shoppers of all ages.

Mō'ili'ili Summer Fest is a non-profit organization, 501 (c)(3) under Mō'ili'ili Festivals.

Ready to Be Part of Something Special?

Join us as a sponsor and align your brand with a beloved, high-impact community tradition.

Let's work together to craft a sponsorship that meets your goals.



moilili.events@gmail.com |



www.moililisummerfest.org

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EVENT SANITATION PLUS

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